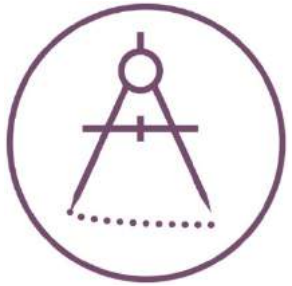
ENERGISE

EUROPEAN NETWORK FOR RESEARCH, GOOD PRACTICE AND INNOVATION FOR SUSTAINABLE ENERGY

UPSCALING ENERGISE LIVING LABS AND USER COMMUNITY – INTRODUCTION TO ELL TOOLS AND METHODOLOGY



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This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under Grant Agreement No 727642.

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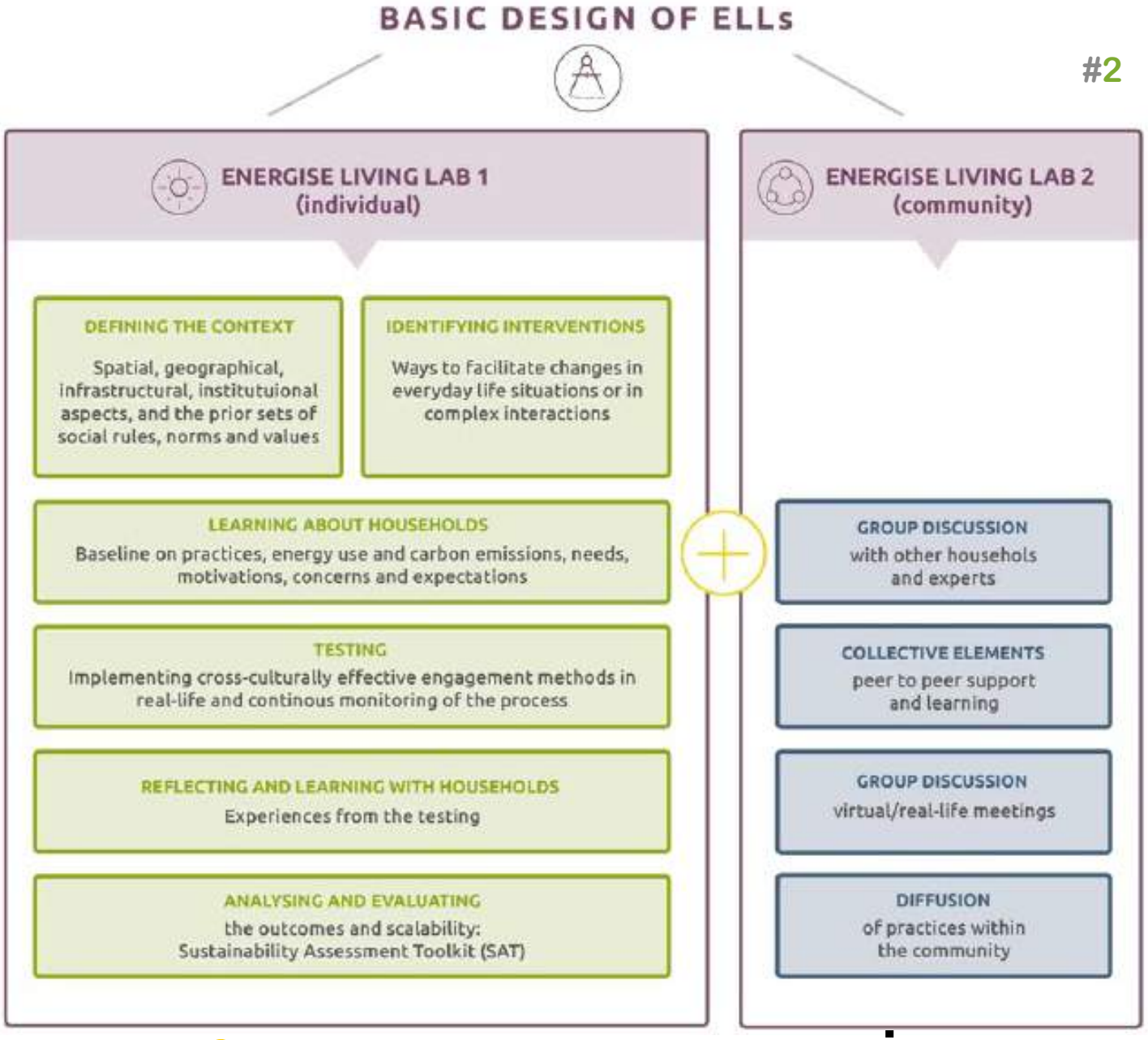
ENERGISE LIVING LABS

ELL1 with individual households

ELL2 for a community of households

Close collaboration with other partners



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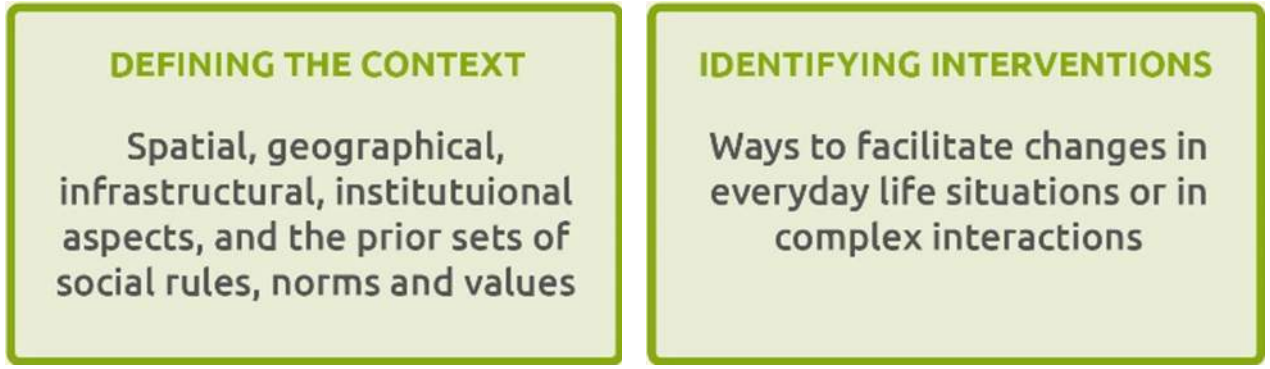
1/5 DEFINING THE CONTEXT & IDENTIFYING INTERVENTIONS

Interviews with local experts

Expert panel workshop

Local partners

Country reports



SECI database →

Five categories of initiatives which are likely to work across Europe: needs-based tailored support; pioneering practices; challenges; peer-to-peer; and learning by doing

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2/5 LEARNING ABOUT HOUSEHOLDS

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Baseline on practices, energy use and carbon emissions, needs, motivations, concerns and expectations

Recruitment survey

Baseline survey

Deliberation interviews

GROUP DISCUSSION

with other households and experts

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3/5 TESTING

TESTING

Implementing cross-culturally effective engagement methods in real-life and continous monitoring of the process

COLLECTIVE ELEMENTS

peer to peer support and learning

Laundry and heating challenges

Challenge kits

Discussion forum

Weekly surveys & diaries

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4/5 REFLECTING AND LEARNING WITH HOUSEHOLDS

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Experiences from the testing

GROUP DISCUSSION

virtual/real-life meetings

Reflection interviews

Closing surveys

Follow-up

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5/5 ANALYSING AND EVALUATING

ANALYSING AND EVALUATING

the outcomes and scalability:
Sustainability Assessment Toolkit (SAT)

DIFFUSION

of practices within
the community

Analysis

ELL guidelines and tools online

Online community

Final events

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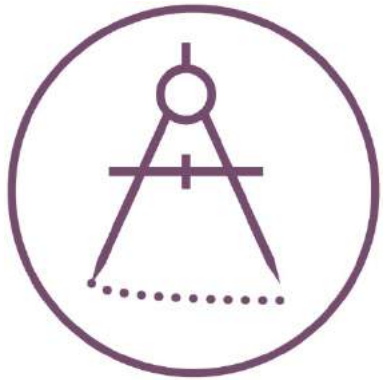
CONCLUSIONS



- For social norms and conventions to be challenged, interventions could focus on **communities**
- **Meetings for deliberation and reflection** can be important points for rupture. Households should also have a **forum** for sharing their thoughts and experiences.
- Making energy use **visible** is important, with other support so that the households learn to link energy use to daily practices.
- **Final events** and local **collaboration** can support scaling up of the outcomes

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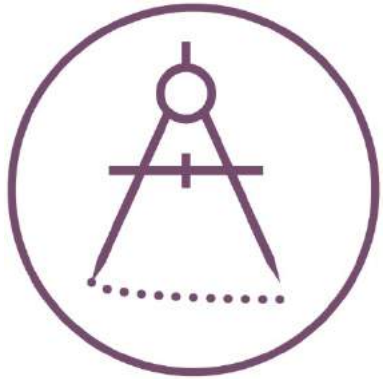
DO YOUR OWN PRACTICE-BASED LIVING LAB!



Step-by-step ELL guidelines and online tools:
energise-project.eu/livinglabs

ELL background documents and other material:
energise-project.eu/deliverables

Online community for everyone interested in energy use and sustainable energy initiatives:
facebook.com/groups/ENERGISEdiscussion/

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THANK YOU!

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