

ENERGISE PRIVACY STATEMENT

FOR THE ENERGISE LIVING LABS ONLINE MONITORING PLATFORM (D4.2)

The ENERGISE project – funded by the European Commission under grant agreement no. 727642 – started in December 2016 and continues until November 2019.

In the period between September 2018 and March 2019, eight of the ten ENERGISE consortium partners will implement sustainable energy initiatives, the ENERGISE Living Labs (ELLS), in eight different countries. The eight partner organisations and a third-party organisation, who will be involved in collecting, sharing and processing data for the ELL initiatives, are:

- Aalborg University, Copenhagen – Denmark
- GreenDependent Institute, Gödöllő – Hungary
- Kingston University, London – United Kingdom
- Ludwig-Maximilians-University Munich – Germany
- Maastricht University – The Netherlands
- National University of Ireland, Galway – Ireland
- University of Geneva – Switzerland
- University of Helsinki – Finland
- Betawerk – The Netherlands

>> Relevant contact details of each organisation's lead researcher, Data Protection Officer and Supervisory Authority can be found at the bottom of this page.

Personal data will be processed in accordance with the European General Data Protection Regulation (GDPR).

Data that will be collected as part of the ELL initiatives includes:

- Personal data: name, age, gender, address, homeownership status as well as educational and socio-economic background of applicants/participants and other household members;
- Energy-related data: type, age and energy efficiency classification of the household's building, total household energy consumption, and detailed data on energy consumption related to space heating and washing the laundry;



- Data on social aspects of energy use: information on everyday-life behavioural patterns, and perceptions of and readiness to challenge social norms.

The data collected will be used to gain insight into socio-cultural as well as other factors influencing home energy use and to provide policy advice to local, regional, national and international governing bodies on how to support more sustainable ways of living. The results of the ENERGISE project will be disseminated and made publicly available through reports, (oral) presentations and academic publications. As noted, all data will be processed and hence published in anonymised form only.

Participation in an ENERGISE Living Lab is entirely voluntary and based on consent. Participants can always change or withdraw their consent by contacting the ENERGISE partner organisation of their country, without having to provide reasons. However, the consent cannot be revoked retroactively and will therefore only affect future processing of the data. Moreover, participants can get insight into all data they provided and demand deletion or restriction of processing at any stage, also after completion of the project, without having to provide reasons. Additionally, if participants detect any inaccuracies in the data collected, they have the right to rectify those inaccuracies. Lastly, participants have the right to move their data to another controller (organisation storing and processing the information). In all these cases, the ENERGISE consortium will comply with participants' requests by deleting all stored data. Each country's supervisory authority's website offers more information on these rights. ENERGISE partners can be approached for complaints at any stage. Participants also have the right to lodge a complaint with a supervisory authority.

To arrive at insights and results, data provided by ELL participants, including personal data related to age, gender, homeownership status, educational and socio-economic background, will be shared and jointly processed in pseudomised form (real names will be removed) by the eight ENERGISE consortium partners. Personally identifiable information and personal contact details (name, home address, email address and phone numbers) will be accessible to the ENERGISE partner in the respective country and not to ENERGISE partners in other countries. For example, only the research team at Aalborg University that is already in direct contact with their local ELL participants will have access to personally identifiable information of participants in Denmark.

The third party organisation Betawerk, based in Heerlen (The Netherlands), has been subcontracted to develop and host the ELL online data collection tool and will, hence, also process the participants' personal data, including personally identifiable information (name, email address, mobile phone number) from all ELL participants in all countries. Betawerk's GDPR-conform code of conduct and the ENERGISE consortium's Data Processing Agreement with Betawerk guarantees security and confidentiality at all times.

Personal data from participants in other countries will also be shared in anonymised form for processing (analysis) with researchers at the University of Geneva in Switzerland, a non-EU member state. However, the European Commission has deemed Switzerland to have an adequate level of protection with regard to personal data. Therefore, sharing personal data with organisations in Switzerland is just as safe as sharing data with organisations inside the EU.

Multi-dimensional identification will still be possible but highly unlikely because only a small number of households (approximately 40-100) is involved in each of the eight countries. Although sensitive personal data, including health, sexual lifestyle, ethnicity, political opinion, religious or philosophical conviction may

become obvious to researchers in their interaction with ELL participants, these data are not relevant for the ENERGISE research project and will not be recorded.

The legal basis for collaborative data collection and processing by organisations situated in EU-member states and [non-EU-member Switzerland](#) is provided by respondents' and participants' consent (agreement). Consent is stipulated as one possible legal basis by the General Data Protection Regulation (GDPR) [2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. The GDPR repeals Directive 95/46/EC (General Data Protection Regulation) as of 25 May 2018.

Ethical clearance of the ENERGISE project has been granted by the Research Ethics Committee at the ENERGISE coordinating partner, the National University of Ireland, Galway. In addition, the ENERGISE consortium has adopted rigorous "Guidelines for ENERGISE good practice, ethics and data collection" (project deliverable 1.1, Rau, 2017: available on request) and "Appropriate Data Management Practices" ([project deliverable 3.5](#), Heiskanen et al., 2018). The consortium's Joint Controller Agreement and Data Processing Agreement are available on request.

Respondents' personally identifiable information and participants' consent forms will be retained for three years following the completion of the study (D9.1). All data on energy use and energy-relevant behaviours collected during the ENERGISE project will be securely stored in anonymised form for a minimum period of five years (D1.1). After the successful conclusion of the ENERGISE project, anonymous research data will be made available to colleagues who wish to replicate the research or elaborate on its results.

Relevant contact details

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