


ENERGISE

EUROPEAN NETWORK FOR RESEARCH, GOOD PRACTICE
AND INNOVATION FOR SUSTAINABLE ENERGY 

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DELIVERABLE 7.7

DATA PRIVACY STATEMENT FOR WEBSITE ONLINE TOOLS

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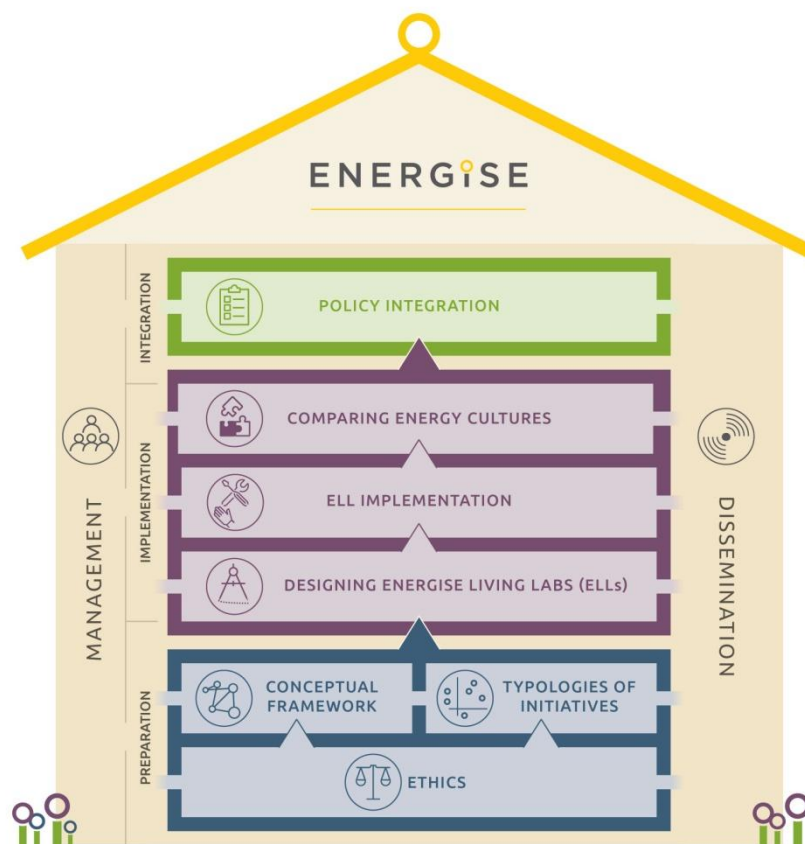
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ENERGISE PROJECT

ENERGISE is an innovative pan-European research initiative to achieve a greater scientific understanding of the social and cultural influences on energy consumption. Funded under the EU Horizon 2020 programme for three years (2016-2019), ENERGISE develops, tests and assesses options for a bottom-up transformation of energy use in households and communities across Europe. ENERGISE's primary objectives are to:

- **Develop an innovative framework** to evaluate energy initiatives, taking into account existing social practices and cultures that affect energy consumption.
- **Assess and compare the impact** of European energy consumption reduction initiatives.
- **Advance the use of Living Lab approaches** for researching and transforming energy cultures.
- **Produce new research-led insights** into the role of household routines and changes to those routines towards more sustainable energy.
- **Encourage positive interaction** between actors from society, the policy arena and industry.
- **Effectively transfer** project outputs towards the implementation of the European Energy Union.



EXECUTIVE SUMMARY

This deliverable provides the data privacy statement for the websites and main online tools created and used within the ENERGISe project, which are the following:

- ENERGISe project websites
- ENERGISe Online Database
- ENERGISe Sustainability Assessment Tool

Data privacy and Ethics are considered very important in the ENERGISe project. In addition to the guidelines provided in this document, these issues have also been dealt with in several other project documents, please see Deliverable 9.1 (Goggins and Fahy, 2017 – D9.1) and Deliverable 9.3 (Goggins and Fahy, 2017 – D9.3) for more details.

DATA PRIVACY AREAS

SCOPE OF DATA PRIVACY

In the ENERGISe project the following areas are covered by the present data privacy deliverable:

- ENERGISe project website – www.energise-project.eu
- ENERGISe Online Database - <http://energise-project.eu/projects>
- ENERGISe Sustainability Assessment Tool (SAT – to be finalized in WP4 in August 2018 and made visual on the project website)

DATA PRIVACY STATEMENTS

PROJECT WEBSITE

CONTENT

The information contained in the project website is for general information purposes only. The information is provided by the ENERGISe consortium (herein referred to as the “project team”) and whilst we endeavour to keep the information up-to-date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, products, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

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Every effort is made to keep the website up and running smoothly. However, the project team takes no responsibility for and will not be liable for the website being temporarily unavailable due to technical issues beyond our control.

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The website Privacy Statement can also be read here: <http://energise-project.eu/imprint-disclaimer>

ONLINE OPEN ACCESS DATABASE OF SUSTAINABLE ENERGY CONSUMPTION INITIATIVES

For the data collected for the Online Database in WP2 and their exhibits on the project website the guidelines of Deliverable 9.1 (Goggins and Fahy, 2017 – D9.1) and Deliverable 9.3 (Goggins and Fahy, 2017 – D9.3) have been of primary concern.

In the Database only general information is provided which is available from open sources, or which is provided by the initiative owners voluntarily.

SUSTAINABILITY ASSESSMENT TOOL (SAT)

For the data collected in the Sustainability Assessment Tool in WP4 the guidelines of Deliverable 9.1 (Goggins and Fahy, 2017– D9.1) and Deliverable 9.3 (Goggins and Fahy, 2017– D9.3) serve as the base for data protection together with the already existing data protection protocol of the project website as well as the “Ensuring of Appropriate Data Management Practices” outlined in point 4.4 of Deliverable 3.5 (Heiskainen and Lasko, 2017), as well as the deliverable D4.2, which is presented here:

ENERGISE privacy statement

Pertaining to the ELL Online Monitoring Platform (D4.2)

UM, 22 June 2018

The ENERGISE project – funded by the European Commission under grant agreement no. 727642 – started in December 2016 and continues until November 2019.

In the period between September 2018 and March 2019, eight of the ten ENERGISE consortium partners will implement sustainable energy initiatives, the ENERGISE Living Labs (ELLS), in eight different countries. The eight partner organisations and a third party organisation, who will be involved in collecting, sharing and processing data for the ELL initiatives, are:

- Aalborg University, Copenhagen – Denmark
- GreenDependent Institute, Gödöllő – Hungary
- Kingston University, London – United Kingdom
- Ludwig-Maximilians-University Munich – Germany
- Maastricht University – The Netherlands
- National University of Ireland, Galway – Ireland
- University of Geneva – Switzerland
- University of Helsinki – Finland
- Betawerk – The Netherlands

>> Relevant contact details of each organisation’s lead researcher, Data Protection Officer and Supervisory Authority can be found at the bottom of this document.

Personal data will be processed in accordance with the European General Data Protection Regulation (GDPR).

Data that will be collected as part of the ELL initiatives includes:

- Personal data: name, age, gender, address, homeownership status as well as educational and socio-economic background of applicants/participants and other household members;
- Energy-related data: type, age and energy efficiency classification of the household's building, total household energy consumption, and detailed data on energy consumption related to space heating and washing the laundry;
- Data on social aspects of energy use: information on everyday-life behavioural patterns, and perceptions of and readiness to challenge social norms.

The data collected will be used to gain insight into socio-cultural as well as other factors influencing home energy use and to provide policy advice to local, regional, national and international governing bodies on how to support more sustainable ways of living. The results of the ENERGISE project will be disseminated and made publicly available through reports, (oral) presentations and academic publications. As noted, all data will be processed and hence published in anonymised form only.

Participation in an ENERGISE Living Lab is entirely voluntary and participants can discontinue their involvement at any stage by contacting the ENERGISE partner organisation of their country, without having to provide reasons. Moreover, participants can get insight into all data they provided and demand deletion or restriction of processing at any stage, also after completion of the project, without having to provide reasons. Additionally, if participants detect any inaccuracies in the data collected, they have the right to rectify those inaccuracies. Further, participants can withdraw consent at any moment, also after completion of the project. Lastly, participants have the right to move their data to another controller (organisation storing and processing the information). In all these cases, the ENERGISE consortium will comply with participants' requests by deleting all data they provided. Each country's supervisory authority's website offers more information on these rights. ENERGISE partners can be approached for complaints at any stage. Participants also have the right to lodge a complaint with a supervisory authority.

To arrive at insights and results, data provided by ELL participants, including personal data related to age, gender, homeownership status, educational and socio-economic background, will be shared and jointly processed in pseudomised form (real names will be removed) by the eight ENERGISE consortium partners. Personally identifiable information and personal contact details (name, home address, email address and phone numbers) will be accessible to the ENERGISE partner in the respective country and not to ENERGISE partners in other countries. For example, only the research team at Aalborg University that is already in direct contact with their local ELL participants will have access to personally identifiable information of participants in Denmark.

The third party organisation Betawerk, based in Heerlen (The Netherlands), has been subcontracted to develop and host the ELL online data collection tool and will, hence, also process the participants' personal data, including personally identifiable information (name, email address, mobile phone number) from all ELL participants in all countries. Betawerk's

GDPR-conform code of conduct and the ENERGISE consortium's Data Processing Agreement with Betawerk guarantees security and confidentiality at all times.

Personal data from participants in other countries will also be shared in anonymised form for processing (analysis) with researchers at the University of Geneva in Switzerland, a non-EU member state. However, the European Commission has deemed Switzerland to have an adequate level of protection with regard to personal data. Therefore, sharing personal data with organisations in Switzerland is just as safe as sharing data with organisations inside the EU.

Multi-dimensional identification will still be possible but highly unlikely because only a small number of households (approximately 40-100) is involved in each of the eight countries. Although sensitive personal data, including health, sexual lifestyle, ethnicity, political opinion, religious or philosophical conviction may become obvious to researchers in their interaction with ELL participants, these data are not relevant for the ENERGISE research project and will not be recorded.

The legal basis for collaborative data collection and processing by organisations situated in EU-member states and [non-EU-member Switzerland](#) is provided by respondents' and participants' consent (agreement). Consent is stipulated as one possible legal basis by the General Data Protection Regulation (GDPR) [2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. The GDPR repeals Directive 95/46/EC (General Data Protection Regulation) as of 25 May 2018.

Ethical clearance of the ENERGISE project has been granted by the Research Ethics Committee at the ENERGISE coordinating partner, the National University of Ireland, Galway. In addition, the ENERGISE consortium has adopted rigorous "Guidelines for ENERGISE good practice, ethics and data collection" (project deliverable 1.1, Rau, 2017: available on request) and "Appropriate Data Management Practices" ([project deliverable 3.5](#), Heiskanen et al., 2018). The consortium's Joint Controller Agreement and Data Processing Agreement are available on request.

Respondents' personally identifiable information and participants' consent forms will be retained for three years following the completion of the study (D9.1). All data on energy use and energy-relevant behaviours collected during the ENERGISE project will be securely stored in anonymised form for a minimum period of five years (D1.1). After the successful conclusion of the ENERGISE project, anonymous research data will be made available to colleagues who wish to replicate the research or elaborate on its results.

Relevant contact details:

Organisation	Research team contact person	Data Protection Officer	National Data Protection Authority
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- European General Data Protection Regulation (GDPR) - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)
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- Senden, M., (2018). Manual for Energise online monitoring tool - ENERGISE – European Network for Research, Good Practice and Innovation for Sustainable Energy, Deliverable No, Deliverable 4.2 (DRAFT)